



FAMILY GET INVOLVED GUIDE

Welcome Soquel Elementary Families!

WHO: The Home & School Club (HSC for short) is our school's "PTA" group.

WHY: We are simply a group of parents who want to **support** our school, **build** a positive school-community of families, and **host** epic, memorable, affordable events. Our main **purpose** is to close the gap in state & district funding for our incredible, unique-to-our-school-only Art & Music Programs. Our second purpose is to identify & help fund unmet needs at our school. Oh ya... and to have **fun!**

WHAT: We have a board of 4 members who volunteer year-round to plan our calendar of events, host meetings, and rally family volunteers for our kid's favorite events & fundraisers. We have opportunities to make a big difference for our students, no matter your work or home life situation. As requested, we created a new category of volunteering for **working parents**. Read over these pages now to get fully informed for the year & to get involved where you can.

The HSC Board — Christy Larkin, Audre Nelson, Tofi Lesui, Blair Christensen

Interest & Questions? **Cool!** Email us at soquelevents@gmail.com

Working parent opportunities:

(Options below are also great for families with young siblings & those that prefer to not volunteer on campus)

<p>Come to HSC Meetings 2nd Tuesday each month @ 6:30 at the school or zoom link. We collaborate on upcoming events, funding needs & all relevant school-related topics. Time: 1 hour /mo</p>	<p>Be your class Room Parent This <u>does not</u> mean volunteering in class! Help with communication flow (usually emails) for your student's teacher & the HSC. Time: 30 mins/wk</p>
<p>Drive for Schools Raffle Our chairperson, Colleen, could use help distributing, gathering & organizing raffle tickets before and after the event. Time: 1-3 hrs in Sept + Oct.</p>	<p>Print flyers / Make signs for events This can be done from home or in the copy room at the school. Behind the scenes, so important, and can be done on your own schedule. Time: 1-2 hrs/ mo</p>
<p>Dining For Dollars Set dates with local eateries where they give a % back to our school for every food purchase that mentions Soquel Elementary. Time: 1-2 hr / mo</p>	<p>Community Sponsorships Find local businesses to sponsor our school with donations in return for advertising throughout the year. Time: 1-2 hr every few months</p>
<p>See's Candy Online Shop Set up our online site for candy orders & set open and close dates for the shop. Communicate the shop links to school to advertise. Time: 1-2 hr in Nov + Dec</p>	<p>Yearbook Team Design the yearbook for our '23-24 school year, with a fully integrated website that makes it quite easy to pull off. Gather photos from teachers. Time: 1-3 hrs max / mo</p>
<p>Volunteer with Event Committee Work with a group of awesome fellow parents to plan events like the Carnival, Winter Boutique, Jog-a-thon, Auction, Teacher Appreciation, etc. Time commitments are catered to your availability, we promise!</p>	<p>Chair / Lead an Event Top skills needed are communication & fun! Plan events with the full support from our Board Members & volunteers who have lead an event in the past. You can lead planning an after school event, even if you work!</p>

Can't volunteer? We have donation options!

- * One & Done Donation of \$250
- * Dining 4 Dollars Dine Out Nights
- * Collect Box Tops
- * Shop Amazon Smile
- * Shop Farm Fresh To You
- * Become a Business/Community Sponsor
- *Purchase Spirit Wear

Daytime or During/After school opportunities:

<p>Popcorn Day - weekly Weekly on Tuesday or Wednesday, 2 volunteers will prep, pop & sell fresh popcorn for \$1.00. Time commitment from start to finish is 1:15-3:00pm. Time: about 2 hrs / wk.</p>	<p>Popsicle Day - weekly Fridays after school from 11:15-12:00 we sell popsicles for \$1.00. Time commitment is for 45 minutes & also requires shopping for popsicles to stock the freezer every 2 weeks. HSC covers all costs. Time: 1.5 hrs/wk</p>
<p>Soquel El. Running Club "SERC" Students run Fridays to build stamina & earn prizes, sponsored by Wharf to Wharf. Chairperson, Gwen, needs support organizing & distributing prizes. Also needs help scan runners barcodes just 9:50-10:15am Fridays. Time: 1.5 hr/wk</p>	<p>Fall Carnival - Oct. 13th '23 Our Annual Carnival is going to be in the FALL this year! We want your ideas & need help on the planning committee ASAP. This is our first big event of the year on October 13th from 4-7pm. Let's make it AWESOME Time: 1-2.5 hrs/wk for about 1.5 months.</p>
<p>Winter Boutique - Mid December Makers, artists, & small businesses from our Soquel El community join for a shopping event for the holidays. Chair would arrange vendors, decorate and set up for the event. Shop small, support our school. Time: 1-3 hrs / wk for about 1 month.</p>	<p>Read-a-thon - January Let's bring this event back! We need a chairperson to active our previously-used website for families track student's reading & donations from family & friends. End it with a during-school reading event: Bookies & Cookies. Time 1-2 hrs/wk for about 1 month.</p>
<p>Jog-a-thon - February or March Crowd favorite & big for our schools fundraising! Chair/lead would organize volunteers, activate previously-used website to manage donations, order & organize materials, set up on race day. Date is TBD! Time: 2 hrs /wk for about 1 month.</p>	<p>Reach out if your are interested in:</p> <ul style="list-style-type: none"> - Annual Auction - March or April - Teacher Appreciation Week - May - Any other event ideas? We'd love to hear it

If everyone does a little, we really can achieve **A LOT** !



Home & School Club

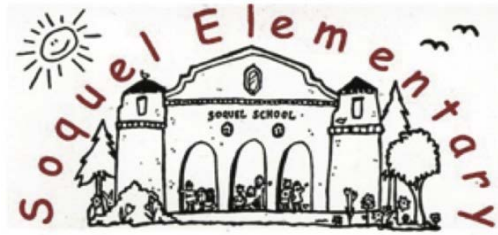
Our Year at a Glance

(Dates are tentative & subject to change)

Soquel El. Home & School Club 2023 - 2024 Calendar

<p>August 2023</p> <p>8th- Kinder Orientation 9th- First Day 15th- First HSC Meeting 26th- Pancake Breakfast Welcome Families</p>	<p>September 2023</p> <p>12th- HSC Meeting 15th- Drive for Schools starts</p>	<p>October 2023</p> <p>10th- HSC Meeting 13th- Fall Carnival 18th- Drive for Schools ends</p>
<p>November 2023</p> <p>1st- Dia de los Muertos 14th- HSC Meeting 15th- See's Candy Online Shop opens</p>	<p>December 2023</p> <p>8th- Winter Boutique 12th- HSC Meeting</p>	<p>Winter Break</p> <p>Dec 23rd - Jan 9th</p>
<p>January 2024</p> <p>16th- HSC Meeting (3rd Tues) 22nd- Read-a-Thon & Bookies & Cookies Night</p>	<p>February 2024</p> <p>13th- HSC Meeting 23rd- Jog-a-Thon</p>	<p>March 2024</p> <p>12th- HSC Meeting * Begin board member recruit & TBD Possible New event</p>
<p>April 2024</p> <p>9th- HSC Meeting * Board member nominations 17th- Auction (online or in- person? Poss. March?) School Event - Open House</p>	<p>May 2024</p> <p>School Event- Arts on the Green 6th - 10th Teacher Appreciation Week 14th- HSC Meeting * Vote on '24-25 HSC Board 24th- Last Day of School</p>	<p>Summer Break</p> <p>May 25th - Aug 8th</p>





Home & School Club

Room Parent / Helper

Interested in getting involved with your students experience at Soquel El. & supporting our wonderful teachers? The Room Parent role may be just the thing for you. Check out the list below to learn more. We would love to have each classroom to have one dedicated helper.

Responsibilities & Duties of Room Parent may include:

- Serving as liaison between HSC & class parents & attend HSC meetings (2nd Tuesday each month for 1 hr).
 - Serving as liaison between your teacher & class parents, help with communication flow.
 - Creating a parent/family list & a method to communicate with them, we recommend Shutterfly share accounts, Sign Up Genius, or group emails, etc.
 - Assisting the teacher with classroom tasks AND/OR organize other family volunteers to help fulfill these tasks. (ex. making copies, prepping homework folders, organizing field trip chaperones, etc.)
 - Helping to request & gather donations/ classroom supplies, as requested by the teacher
 - Assisting with school fundraising events as needed, such as Jog-A-Thon, Carnival, & more (ex. making classroom banners, organizing volunteers, etc.)
 - Help in organizing ideas & gifts for Teacher Appreciation Week.
-

If you have any questions, concerns, or awesome ideas please feel to contact us:
soquelevents@gmail.com

Thank you! Your dedication to our amazing school is appreciated!



Committee & Chairperson Info

Let's make this year the BEST – We can't do it without you!

Check boxes you're interested in helping, as a committee member or as the lead organizer (chairperson). No special expertise required. Return this form to the HSC or to Ms. Damer.

Thanks!

RECURRING EVENTS -

- Room Parent / Helper
- Popcorn Day (Tuesday or Wednesday)
- Popsicle Day Friday
- SERC Running Club Friday

SMALLER EVENTS-

- Read-A-Thon / Bookies & Cookies
- See's Candy Online Shop
- Community Sponsors
- 5th Grade Graduation (Usually lead by a 4th Grade parent)
- General volunteering, per your schedule

LARGEST EVENTS-

- Fall Carnival
- Winter Boutique
- Online Auction
- Jog-A-Thon
- Teacher Appreciation Week

ON-GONG EVENTS-

- Dining 4 Dollars
- One and Done Donations
- 2023-2024 Yearbook

Parent / Student Names: _____

Email / Phone #: _____

Grade / Teacher: _____

You can also Register: <https://www.soquel.suesd.org/get-involved>

Volunteers on campus will have to contact front office to follow safety guidelines.

Thank you for your support and involvement.

When everyone helps a little, our kids benefit a WHOLE lot!



Community Sponsorship Opportunities

Soquel Elementary Home & School Club (HSC) is a non-profit organization that supports our school through fundraising for our Art and Music programs, as well as events and programs to build a strong sense of community. Instead of continuously asking our parents to fund these programs, the HSC is looking to our community of local businesses to ensure our youth are getting an outstanding, well-rounded education and elementary school experience. As we all know, a strong education boosts the entire community!

Soquel El "Friend" Benefits: \$100

- Logo on banner* to be hung at front of Soquel El on ideal Porter St. location for school year.
- Facebook post on HSC page thanking your business with link to your website.
- Link on Soquel El website for school year.
- Link and thank you in email newsletter to all families.
- Get direct exposure to 300+ Soquel El families.
- Get exposure to the community as a supporter of our youth.

Soquel El "Advocate" Benefits: \$250

- All of the above.
- Upgrade to larger logo on banner*.
- Logo presence in yearbook.
- Opportunity to distribute flyers to all students. Must provide 350 flyers. Recommend English on one side and Spanish on the back side (must be Principal approved).

Soquel El "Champion" Benefits: \$500+

- All of the above.
- Presenting sponsor of one of our biggest fundraisers, Jog-a-Thon, Online Auction, or Carnival.
- Logo on all student race bibs at Jog-a-thon*.
- Online banner space on our Silent Online Auction website in the spring.
- Upgrade to large logo on banner.
- Upgrade to ¼ page ad in Yearbook.
- 2 additional customized Facebook posts and inclusions in email newsletters at company's request for strategic timing during school year (ex. Holidays, sales promotion, etc.)

* Sponsorship commitment and logo provided by September 5th for Carnival benefits and November 1st for remaining benefits.



**Yes, we would like to be a Community Sponsor for
Soquel Elementary School!**

Company Name:

Contact Name:

Address:

Email:

Phone #:

Website:

Signature:

- 1) Please email this signed pdf to: soquelevents@gmail.com
- 2) Along with your logo in b/w & color in an .eps & .jpg file
- 3) Please make a check (a tax-deductible donation) to Soquel Elementary HSC and mail to:

Soquel Elementary
Attn: HSC Community Sponsor
2700 Porter St.
Soquel, CA 95073

Any questions, please email soquelevents@gmail.com

* Business owner must coordinate promotional material with H&SC by the following deadlines:
Sponsorship commitment and logo provided by September 5th for Jog-a-Thon benefits and
November 1st for remaining benefits. *



Soquel Elementary is proud to be sponsored by Wharf to Wharf to have a FREE running club program. Encourage your kids to participate on Fridays at 1st recess starting Friday, (September 16th). 1st through 5th graders can participate, earn charms, SERC swag, and gift cards as they hit certain mileage markers! We also have classroom contests throughout the school year to celebrate team effort. So put your kids in tennis shoes every Friday and encourage them to run or walk with their friends!

If you would like to volunteer for SERC on Fridays between 10:45 - 11:15 am, please contact Gwen Trowbridge at 808-561-5705.

SERC PRIZES:

10 laps = 1 mile=1 foot charm

10k (6 miles) = SERC Water bottle

½ Marathon (13.1 miles) = \$10 gift card to Target/SERC Hat or Headband

Full marathon (26.2 miles) = \$10 gift card to Amazon/SERC Shirt

Club de atletismo de la escuela primaria Soquel

La escuela primaria Soquel es orgullosamente patrocinada por el “Wharf to Wharf” y por eso tenemos nuestro club de corredores “SERC” (Soquel Elementary Running Club) que es completamente GRATIS. Anime a sus estudiantes a participar los viernes durante el 1er recreo. Empezaremos el viernes, 15 de septiembre. ¡Los estudiantes de 1er grado a 5to grado pueden participar y ganarse colgijes para su pulsera, artículos con el logotipo de SERC y tarjetas de regalo cuando lleguen a ciertas metas! ¡Durante todo el año también tenemos concursos entre los salones para celebrar el trabajo en equipo! ¡Así que cada viernes póngale zapatos para correr a su estudiante y animelo/a correr o caminar con sus amigos/as! Si le gustaría ser voluntario para el SERC, por favor póngase en contacto con Gwen Trowbridge al 808-561-5705.

PREMIOS SERC:

10 vueltas = 1 milla= 1 colgije en forma de pie

10k (6 millas) = una botella de agua

1/2 Maratón (13.1 miles) = tarjeta de regalo de Target de \$10/ una cachucha

Maratón completo (26,2 millas) = tarjeta de regalo de \$ 10 para Amazon / camiseta



The Soquel El. Home & School Club is a non-profit [501c(3)] parent-run organization that raises money to support our children's education. To ensure our students have our amazing art and music enrichment programs, we need to fundraise!

If you don't want to participate in our fundraisers throughout the year, consider making a "One & Done" donation of \$250 per child & you are done for the year!

Payment options:

**Write a check to "Soquel H&SC" with "One & Done" in the Memo OR
Venmo: @SoquelEI-HSC OR Pay via PayPal: treasurer@soquelpaws.org**

Even ask your company if they MATCH your donation. All donations are tax-deductible.

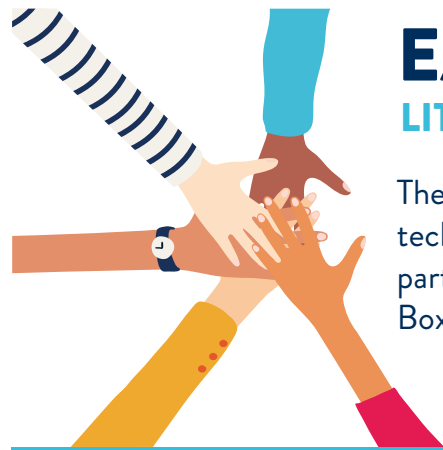
The Home & School Club es una organización sin fines de lucro 501c (3) dirigida por padres que recauda dinero para apoyar la educación de nuestros hijos. Para asegurar que nuestros estudiantes tengan materiales de arte, música y aula, necesitamos recaudar fondos.

Si no desea participar en nuestros eventos para recaudar fondos durante todo el año, considere hacer un "One & Done" donación de \$250 por niño y ya terminaste el año escolar!

Opciones de pago:

**Escriba un cheque a nombre de "Soquel H&SC" con "One & Done" en el Memo O
Venmo: @SoquelEI-HSC O Pagar a través de PayPal: Treasurer@soquelpaws.org**

Incluso pregunte a su empresa si IGUALAN su donación. Todas las donaciones son deducibles de impuestos.



EARN CASH FOR YOUR SCHOOL

LITTLE BY LITTLE WE CAN MAKE A BIG DIFFERENCE.

The Box Tops mobile app uses state-of-the-art technology to scan your store receipt, find participating products and instantly add Box Tops to your school's earnings online.

LOOK FOR THE LABEL:

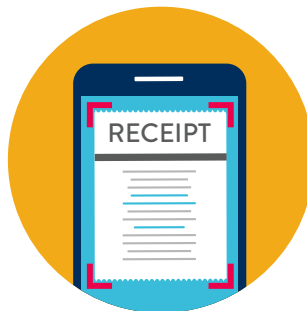


HERE'S HOW IT WORKS:



BUY BOX TOPS PRODUCTS

You can find Box Tops on hundreds of products throughout the store.



SCAN YOUR RECEIPT

Use the app to snap a photo of your receipt within 14 days of purchase.



EARN CASH FOR YOUR SCHOOL

Box Tops earnings are identified and automatically updated online.

SHOPPING FOR GROCERIES ONLINE?

You can still earn Box Tops for your school with your e-receipt!

See how at [BTFE.com/emailgroceryreceipts](https://www.btfec.com/emailgroceryreceipts)



BOX TOPS CLIPS

You may occasionally find an old Box Tops clip on packages in stores. **You can still clip them and send them to school**, as long as each clip has a valid expiration date.

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT [BTFE.COM](https://www.btfec.com)

DON'T HAVE THE BOX TOPS APP YET? DOWNLOAD IT NOW:





Shop on amazon.com & Support Soquel Elementary!

Our Home & School Club receives 0.5% back on most purchases made through Amazon! It's that easy to fundraise! Follow these simple steps...

1. Go to **smile.amazon.com**: If you already have an Amazon account, sign in and it will prompt you to select your charity. If you don't, follow the steps to set up an account.
2. Search for "**Soquel Elementary Home & School Club**" & confirm your selection.
3. Always make purchases through **smile.amazon.com** & Soquel EI will benefit every time you shop. Tell your friends & family to shop this way too!

When you shop at smile.amazon.com you get...

✓ Same prices. ✓ Same selection of products. ✓ Fundraise for Art & Music!

¡Compre en amazon.com y apoye a la escuela primaria Soquel!

¡Nuestro Club de hogar y escuela recibe el 0.5% de la mayoría de las compras que hace a través de Amazon! ¡Es tan fácil recaudar fondos! Siga estos sencillos pasos:

1. Vaya a **smile.amazon.com** Si ya tiene una cuenta de Amazon, regístrese, y le pedirá que seleccione su organización benéfica. Si no tiene una cuenta de Amazon, siga los pasos para configurar una cuenta.
2. Busque "**Soquel Elementary Home & School Club**" y confirme su selección.
3. Simplemente haga compras a través de smile.amazon.com, ¡y la escuela primaria Soquel se beneficiará cada vez que compre! Dígale a sus amigos y familiares que también compren de esta manera.

Cuando compra en smile.amazon.com, obtiene los...

✓ mismos precios ✓ La misma selección de productos ✓ ¡Recaude fondos para Arte y Música

Support Soquel Elementary School

Receive fresh, organic produce conveniently delivered right to your home or office while earning 10% for Soquel Elementary School! Farm Fresh To You, a family farm growing organically since 1976, is proud to partner with Soquel Elementary School to offer our members a healthy way to fundraise.



EAT LOCAL • EAT FRESH • EAT BETTER TOGETHER

Start Receiving Deliveries!

10% of every delivery you receive will benefit
Soquel Elementary School!

please visit
www.farmfreshtoyou.com
to get started!

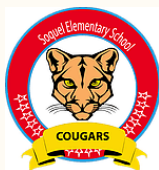
Promo Code: **COUGARS**

CUSTOMIZE YOUR SERVICE

No Commitment. You can change your box type or delivery frequency to fit your needs. Every delivery can be customized with your favorite produce and artisan farm products.

ALREADY A CUSTOMER?

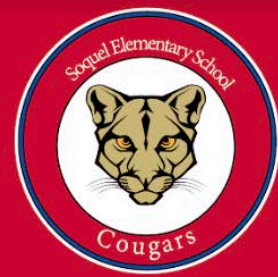
Start earning 10% for Soquel Elementary School by calling us at 800.796.6009 to apply the promo code **COUGARS** to your account.



WWW.FARMFRESHTOYOU.COM
800.796.6009
CONTACTUS@FARMFRESHTOYOU.COM



ORDER YOUR
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<https://sideline.bsnsports.com/schools/california/soquel/soquel-elementary-school>



Kids Tee \$22.99
(Niños)



Adult Tee \$26.99
(Adulto)



Baby Onesie \$31.99
(Bebé)



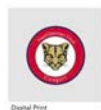
Womens Fleece \$44.99
(Mujeres)



Adult Zip Jacket \$48.99
(Adulto)



Kids Hoodie \$39.99
(Niños)



Even more design & colors
options available online!

¡Aún más opciones de diseño y
colores disponibles en línea!

POPCORN DAY / DIA DE PALOMITAS

\$1.00 for hot popcorn & to support HSC funded programs! 2:15-3:15pm on Tuesday's.

*** We need volunteers to get Popcorn going for the 23-24 school year. Reach out if interested!**

¡\$1.00 por palomitas de maíz calientes y para apoyar los programas financiados por HSC!

14:15-15:15 los martes.* **Necesitamos voluntarios para poner en marcha Popcorn para el año escolar 23-24. ¡Comuníquese si está interesado!**



POPSICLE FRIDAYS / MARTES DE PALOMITAS

\$1.00 for a sweet popsicle & to support HSC funded programs! 11:15-12:00pm on Fridays.

*** We need volunteers to get Popsicles going for the 23-24 school year. Reach out if interested!**

¡\$1.00 por una paleta dulce y para apoyar los programas de enriquecimiento escolar!

*** Necesitamos voluntarios para poner en marcha Popsicles para el año escolar 23-24.**

¡Comuníquese si está interesado!

